



## Douglas County Senior Services, Inc.

745 Vermont Street • Lawrence • Kansas 66044-2371

Telephone (785) 842-0543 • Fax (785) 842-0562

Baldwin City • Eudora • Lawrence • Lecompton

**February 3, 2012**

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## JAZZ IT UP 2012

We at Douglas County Senior Services thank you for your past financial support of our annual *JAZZ IT UP* fundraising evening. Because of your investment, we continue to offer unique services to our community. Today you have the opportunity to be honored again as a sponsor for our 6<sup>th</sup> Annual *JAZZ IT UP* creative black-tie fundraising evening to be held on Thursday, April 26, 2012.

Douglas County Senior Services, Inc., as a private not-for-profit agency, creates opportunities for residents 60 years and older to maintain their independence and community involvement. Our programs include senior center accommodation for activities and skills exchange, congregate and home-delivered meal services, door-to-door transportation, lifelong learning and community services such as face-to-face Medicare counseling and enrollment support.

*JAZZ IT UP* proceeds, including your sponsorship, will help us extend in program outreach to Douglas County's townships and increase awareness and use of the services we offer to Baldwin, Eudora, Lawrence and Lecompton.

Your sponsorship will provide you with prominent visibility in the marketing of the event, and your organization will be recognized as a positive supporter of our mission. Enclosed is sponsorship information for you to review. A member of our committee will visit with you soon to answer any questions you may have. You may let us know your level of support by email, fax or mail in the enclosed envelope.

We thank you for joining in the celebration of senior citizens in our community and look forward to seeing you, your friends and colleagues enjoying an evening of Jazz music and dance on Thursday, April 26, 2012

Best regards,

Carleen Roberts  
Executive Director  
Douglas County Senior Services, Inc.

### Committee Members

Linda Crabb  
Visiting Nurses

Amanda Emery  
Knology

Ann Eversole, Ed. D.  
Retired, Student Affairs Staff KU

Michelle Fales  
Peoples Bank  
JAZZ IT UP Co-Chairperson

Nancy Hale-Martinko  
Retired, Public Education

Tim Herndon  
Self Employed

Diane Massey  
KU School of Pharmacy  
Board Member 2006 - 2011

Kenny Massey  
Douglas County Sheriff's Office  
Board Chair

Bradley C. Minnick  
Capitol Concrete Products  
JAZZ IT UP Co-Chairperson

Carleen Roberts  
Douglas County Senior Services

Tina Roberts  
Douglas County Senior Services

### James and Virginia Seaver Award

**2012 Awardee**  
Molly M. Wood,  
Attorney at Law  
Stevens & Brand LLP

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### Past Awardees 2011

Dr. Kenneth Audus,  
Dean, School of Pharmacy  
University of Kansas

### 2010

Donald and Beverly Gardner  
"Red Dog" and "Bev Dog"

### 2009

Hank Booth,  
Interim CEO, Lawrence  
Chamber of Commerce

### 2008

Dr. Paul J. Getto, (dec.)  
Retired Dentist

### 2007

James (dec.) and Virginia Seaver  
Professor Emeritus

The Seaver Award was created in 2007 to recognize people who have contributed to the aging population in Douglas County Kansas through volunteer service. The award was named after the first recipients, James and Virginia Seaver.



Douglas County Senior Services  
6<sup>TH</sup> ANNUAL JAZZ IT UP Sponsorship Opportunities

*Strike a Chord*

All event sponsors receive:

Dedicated listing in event invitation and program • Recognition on agency website and newsletter

**Charlie Parker Signature Sponsor - \$5,000**

- Recognition as signature sponsor on all event materials including invitation, JAZZ IT UP program, press releases and newsletter
- Customizable signage throughout the event venue
- Two full page ads in event program
- Delivery of purchased auction items
- Framed photo of Signature Sponsor staff at event
- Premier seating for one table of ten

**Count Basie Level - \$2,500**

- Recognition as a sponsor in invitation, program, press releases and newsletter
- Customizable signage throughout the event venue
- Two full page ads in event program
- Preferred seating for one table of six

**Louis Armstrong Level - \$1,000**

- Recognition in invitation, event program and newsletter
- Customizable signage throughout the event venue
- Half page ad in Jazz It Up program
- Tickets for four guests

**Dizzy Gillespie Level - \$750**

- Recognition in invitation, event program, auction preview booklet and newsletter
- Quarter ad in the event program
- Tickets for two guests

**Miles Davis Level - \$500**

- Recognition in invitation event program and auction preview booklet
- Quarter ad in the event program

**Nat "King" Cole Silent Auction**

*Products or services are recommended in the value of \$100 - \$250*

- Recognition in pre-event auction booklet
- Recognition on auction item bid sheet

**\*Please note:**

- Commitment deadline must be made by March 2, 2012.
- Commitment deadlines apply to sponsor recognition for all advertisement and printed pieces.
- Please note, print deadlines apply
- Table Guest Lists required by April 6, 2012



Douglas County Senior Services

## 6<sup>TH</sup> ANNUAL JAZZ IT UP Marketing Opportunities

### *Strike a Chord*

This underwriting/marketing sponsorship levels provide companies with the opportunity for increased exposure to guest audience at Jazz It Up and are customized to your company's interests and goals.

#### **Silent Auction - \$1,500**

This partnership provides your company with an exclusive opportunity to present the Silent Auction and includes but is not limited to:

- Recognition as underwriter in auction preview booklet
- Logo on bid sheets
- Opportunity to provide company pens for guest use in the auction
- One full page ad in the program
- Tickets for two guests

#### **Choice of underwriting Advertisement: Invitation, Program or Auction Booklet - \$1,000**

This partnership provides your company with premier visibility. Benefits include but are not limited to:

- Recognition in invitation, program or auction preview booklet and newsletter
- One half-page ad in the program book
- Tickets for two guests

#### **Choice of underwriting Cocktail Host, Band Entertainment or Tribute Video - \$750**

This partnership allows your company to have maximum visibility throughout the evening. Benefits include but are not limited to:

- Custom signage in hospitality room, prime visibility on stage or logo in video.
- Recognition in invitation, program, auction preview booklet and newsletter
- Quarter page ad in program book

#### **Choice of underwriting an event Hors d'oeuvre or Dessert - \$500**

This partnership provides your company premier exposure on printed event menu. Benefits include but are not limited to:

- Recognition for choice of Hors d'oeuvre or Dessert program, menu and auction preview booklet
- Quarter page ad in program

#### **\*Please note:**

- Commitment deadline must be made by March 2, 2012.
- Commitment deadlines apply to underwriter recognition for all printed materials.
- All marketing packages are opportunities that individually promise to leave a lasting impression on guests' experience.
- Night of event recognition and marketing benefits can be customized based on the underwriting opportunities selected. Please call DCSS office to discuss customization details, (785) 842-0543. Please note print deadlines apply.

SPONSOR AND UNDERWRITING OPPORTUNITIES

Yes, you can count on my support as a sponsor of the 2012 JAZZ IT UP event to benefit senior services in Douglas County, Kansas. Please reserve the following sponsorship and/or underwriting opportunity.

**Sponsorship**

**Underwriting**

- \$5,000 Charlie Parker Signature Sponsor
- \$2,500 Count Basie
- \$1,000 Louis Armstrong
- \$750 Dizzy Gillespie
- \$500 Miles Davis
- Nat "King" Cole Silent Auction Items

- \$1,500 Silent Auction
  - \$1,000 \_\_\_ Invitation \_\_\_ Program \_\_\_ Auction booklet
  - \$750 \_\_\_ Cocktail Host \_\_\_ Band \_\_\_ Video
  - \$500 \_\_\_ Hors d'oeuvre \_\_\_ Dessert
- Individual Donation: \_\_\_\_\_

Contributions received by March 2, 2012 will be included in our JAZZ IT UP invitation  
Please list the following information as you wish it to appear on all event publications

Recognition Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Enclosed is my check in the amount of \$\_\_\_\_\_ made payable to Douglas County Senior Services, Inc.

Please charge my credit card:  AmEx  M/C  Visa  Discover

Name on card: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your support in investing in our seniors. Please return this sheet via email, fax or USPS to:

**Tina Roberts**  
**Douglas County Senior Services, Inc.**  
745 Vermont Street  
Lawrence, Kansas 66044-2371  
tinar@sunflower.com

NAT "King" COLE SILENT AUCTION ITEM DONATION OPPORTUNITIES

Thank you for your contribution to the silent auction, taking place on April 26, 2012.

Please complete this form and return no later than March 2, 2012.

DONATION: Please describe each donation in detail for display and booklet purposes for example, "Two \$50 gift certificates," "A one-hour Swedish Massage" "Frequent-flyer miles for one ticket anywhere in the United States." If possible, please include a brochure, photograph, or information sheet. Be sure to specify location if applicable, and any limitation, such as availability or excluded items.

- Items or gift certificate included                      Retail value: \$ \_\_\_\_\_
- Please make up a gift certificate for me                      Minimum bid: \$ \_\_\_\_\_
- I will send or deliver my donation by March 16, 2012
- Please send a volunteer to pick up my donation
  
- Important: The donor will be acknowledged in auction displays and auction booklet.  
    To remain anonymous, please check box

Business donor: \_\_\_\_\_ Individual donor \_\_\_\_\_

Auction item Donor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your support in investing in our seniors. Please return this sheet via email, fax or USPS to:

**Tina Roberts**  
**Douglas County Senior Services, Inc.**  
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